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**Sent:** Thu, September 1, 2011 1:18:21 PM

**Subject:** Best Lawyers 2012 - Your Inclusion Letter

Dear Nathan Lewin:

Congratulations on having been selected by your peers for inclusion in the 2012 edition of *The Best Lawyers in America*<sup>®</sup> in the practice areas of Appellate Practice, Bet-the-Company Litigation, Commercial Litigation, Criminal Defense: White-Collar and Litigation - First Amendment. Indeed, special congratulations are in order as you are one of a distinguished group of attorneys who have now been listed in *Best Lawyers*<sup>®</sup> for twenty-five years or longer. For nearly three decades, *Best Lawyers* has been regarded – by both the profession and the public – as the definitive guide to legal excellence in the United States.

Selection to *Best Lawyers* is based on an exhaustive and rigorous peer-review survey (comprising more than 3.9 million confidential evaluations by your fellow top attorneys) and because no fee or purchase is required to be listed, inclusion in *Best Lawyers* is rightly considered a singular honor. Our annual, advertisement-free publication has been described by *The American Lawyer* as “the most respected referral list of attorneys in practice.”

*The Best Lawyers in America* also reaches the largest and most targeted audience of any peer-review listing in the legal profession. *Best Lawyers* lists appear regularly in *Corporate Counsel* magazine, which reaches more than 88,000 general counsel. Excerpts from our lists also appear in *The Washington Post*, *The Los Angeles Times*, *New York* magazine, and more than 85 other regional and city magazines around the world, reaching more than 17 million influential readers.

Online, your legal practice area and contact information will be visible to all subscribers of [BestLawyers.com](http://BestLawyers.com). In addition, the 22,000 attorneys and 2,900 law firms that have linked their web pages to our website will be visible to all visitors to [BestLawyers.com](http://BestLawyers.com), [Law.com](http://Law.com), and dozens of other websites around the world. As a result, in the past year [BestLawyers.com](http://BestLawyers.com) has received more than 85 million hits and more than 29 million page views. As in past years, we offer Global Links, copies of the *Best Lawyers* publication, and plaques that confirm your selection by your peers. This year, for the first time, we are giving you the option to use a [secure online order form](#) or to print the attached form and fax or mail it to us.

As you may know, *Best Lawyers* collaborated this year with U.S. News & World Report, the leading rankings publication in the U.S., to rank U.S. law firms. As a result, the *Best Lawyers* search engine now also appears on [USNews.com](http://USNews.com), which has 7 million unique visitors each month.

Again, congratulations on being selected by your peers to be included in *Best Lawyers*.

Sincerely,

**Steve Naifeh**

President

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